



Strong Interest Inventory® Profile with High School Profile

High School Profile developed by Sandra K. Rumpel and Kathleen Lecertua

Report prepared for
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Interpreted by
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HOW THE STRONG CAN HELP YOU

The *Strong Interest Inventory*® instrument is a powerful tool that can help you make satisfying decisions about your career and education. Whether you are just starting out in your career, thinking about a change, or considering education options for career preparation, you can benefit from the wealth of information reflected in your *Strong* results. Understanding your *Strong* Profile can help you identify a career focus and begin your career planning and exploration process.

Keep in mind that the *Strong* measures interests, not skills or abilities, and that the results can help guide you toward rewarding careers, work activities, education programs, and leisure activities—all based on your interests. As you review your Profile, remember that managing your career is not a one-time decision but a series of decisions made over your lifetime.

HOW YOU WILL BENEFIT

The *Strong* can be a valuable tool in helping you identify your interests, enabling you to

- Achieve satisfaction in your work
- Identify career options consistent with your interests
- Choose appropriate education and training relevant to your interests
- Maintain balance between your work and leisure activities
- Understand aspects of your personality most closely associated with your interests
- Determine your preferred learning environments
- Learn about your preferences for leadership, risk taking, and teamwork
- Use interests in shaping your career direction
- Decide on a focus for the future
- Direct your own career exploration at various stages in your life

HOW YOUR RESULTS ARE ORGANIZED

Section 1. General Occupational Themes

Describes your interests, work activities, potential skills, and personal values in six broad areas: Realistic (R), Investigative (I), Artistic (A), Social (S), Enterprising (E), and Conventional (C).

Section 2. Basic Interest Scales

Identifies specific interest areas within the six General Occupational Themes, indicating areas likely to be most motivating and rewarding for you.

Section 3. Occupational Scales

Compares your likes and dislikes with those of people who are satisfied working in various occupations, indicating your likely compatibility of interests.

Section 4. Personal Style Scales

Describes preferences related to work style, learning, leadership, risk taking, and teamwork, providing insight into work and education environments most likely to fit you best.

Section 5. Profile Summary

Provides a graphic snapshot of Profile results for immediate, easy reference.

Section 6. Response Summary

Summarizes your responses within each category of *Strong* items, providing data useful to your career professional.

Note to professional: Check the Response Summary in section 6 of the Profile before beginning your interpretation.

GENERAL OCCUPATIONAL THEMES

SECTION 1

The General Occupational Themes (GOTs) measure six broad interest patterns that can be used to describe your work personality. Most people's interests are reflected by two or three Themes, combined to form a cluster of interests. Work activities, potential skills, and values can also be classified into these six Themes. This provides a direct link between your interests and the career and education possibilities likely to be most meaningful to you.

Your *standard scores* are based on the average scores of a combined group of working adults. However, because research shows that men and women tend to respond differently in these areas, your *interest levels* (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

THEME DESCRIPTIONS

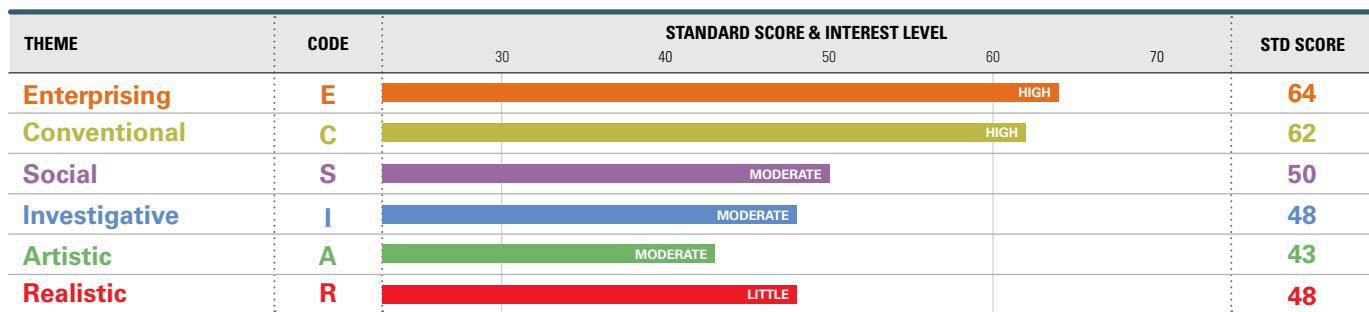
THEME	CODE	INTERESTS	WORK ACTIVITIES	POTENTIAL SKILLS	VALUES
Enterprising	E	Business, politics, leadership, entrepreneurship	Selling, managing, persuading, marketing	Verbal ability, ability to motivate and direct others	Risk taking, status, competition, influence
Conventional	C	Organization, data management, accounting, investing, information systems	Setting up procedures and systems, organizing, keeping records, developing computer applications	Ability to work with numbers, data analysis, finances, attention to detail	Accuracy, stability, efficiency
Social	S	People, teamwork, helping, community service	Teaching, caring for people, counseling, training employees	People skills, verbal ability, listening, showing understanding	Cooperation, generosity, service to others
Investigative	I	Science, medicine, mathematics, research	Performing lab work, solving abstract problems, conducting research	Mathematical ability, researching, writing, analyzing	Independence, curiosity, learning
Artistic	A	Self-expression, art appreciation, communication, culture	Composing music, performing, writing, creating visual art	Creativity, musical ability, artistic expression	Beauty, originality, independence, imagination
Realistic	R	Machines, computer networks, athletics, working outdoors	Operating equipment, using tools, building, repairing, providing security	Mechanical ingenuity and dexterity, physical coordination	Tradition, practicality, common sense

YOUR HIGHEST THEMES

Enterprising, Conventional, Social

YOUR THEME CODE

ECS



The charts above display your GOT results in descending order, from your highest to least level of interest. Referring to the Theme descriptions provided, determine how well your results fit for you. Do your highest Themes ring true? Look at your next highest level of interest and ask yourself the same question. You may wish to highlight the Theme descriptions above that seem to fit you best.

BASIC INTEREST SCALES**SECTION 2**

The Basic Interest Scales represent specific interest areas that often point to work activities, projects, course work, and leisure activities that are personally motivating and rewarding. As with the General Occupational Themes, your interest levels (Very Little, Little, Moderate, High, Very High) were determined by comparing your scores against the average scores for your gender.

As you review your results in the charts below, note your top interest areas and your areas of least interest, and think about how they relate to your work, educational, and leisure activities. Take time to consider any top interest areas that are not currently part of your work or lifestyle and think about how you might be able to incorporate them into your plans.

YOUR TOP FIVE INTEREST AREAS

1. Taxes & Accounting (C)
2. Sales (E)
3. Marketing & Advertising (E)
4. Entrepreneurship (E)
5. Finance & Investing (C)

Areas of Least Interest

Writing & Mass Communication (A)
Military (R)
Culinary Arts (A)

ENTERPRISING — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Sales				H		66
Marketing & Advertising				H		61
Entrepreneurship				H		61
Politics & Public Speaking				M		55
Management				M		53
Law				M		45

CONVENTIONAL — High

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Taxes & Accounting				VH		67
Finance & Investing				H		61
Office Management				H		54
Programming & Information Systems				L		46

SOCIAL — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Teaching & Education				M		56
Human Resources & Training				M		53
Counseling & Helping				M		50
Healthcare Services				M		48
Social Sciences				M		46
Religion & Spirituality				M		43

INVESTIGATIVE — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Research				M		53
Science				M		53
Mathematics				M		52
Medical Science				M		51

ARTISTIC — Moderate

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Visual Arts & Design				M		45
Performing Arts				L		42
Culinary Arts				L		36
Writing & Mass Communication				VL		36

REALISTIC — Little

BASIC INTEREST SCALE	STD SCORE & INTEREST LEVEL					STD SCORE
	30	40	50	60	70	
Athletics					M	58
Nature & Agriculture				M		52
Computer Hardware & Electronics				M		47
Protective Services				L		46
Mechanics & Construction				L		46
Military				VL		41

INTEREST LEVELS: VL = Very Little | L = Little | M = Moderate | H = High | VH = Very High

OCCUPATIONAL SCALES

SECTION 3

This section highlights your Profile results on the Occupational Scales of the *Strong*. On the following pages you will find your scores for 130 occupations. The 10 occupations most closely aligned with your interests are listed in the summary chart below. Keep in mind that the occupations listed in your Profile results are just *some* of the many occupations linked to your interests that you might want to consider. They do not indicate those you “should” pursue. It is helpful to think of each occupation as a single example of a much larger group of occupational titles to consider.

Your score on an Occupational Scale shows how similar your interests are to those of people of your gender who have been working in, and are satisfied with, that occupation. The higher your score, the more likes and dislikes you share with those individuals. The Theme codes associated with each occupation indicate the GOTs most commonly found among people employed in that occupation. You can review your top occupations to see what Theme codes recur and then explore additional occupational titles not included on the *Strong* that have one or more of these Theme letters in common.

YOUR TOP TEN STRONG OCCUPATIONS

1. Optician (ER)
2. Financial Analyst (CRE)
3. Credit Manager (CE)
4. Customer Service Representative (CR)
5. Life Insurance Agent (E)
6. Business/Finance Supervisor (CRE)
7. Financial Manager (CRE)
8. Accountant (CRE)
9. Business Education Teacher (CES)
10. Facilities Manager (ECS)

Occupations of Dissimilar Interest

Medical Illustrator (AIR)
Reporter (A)
Physicist (IRA)
Sociologist (AI)
Architect (ARI)

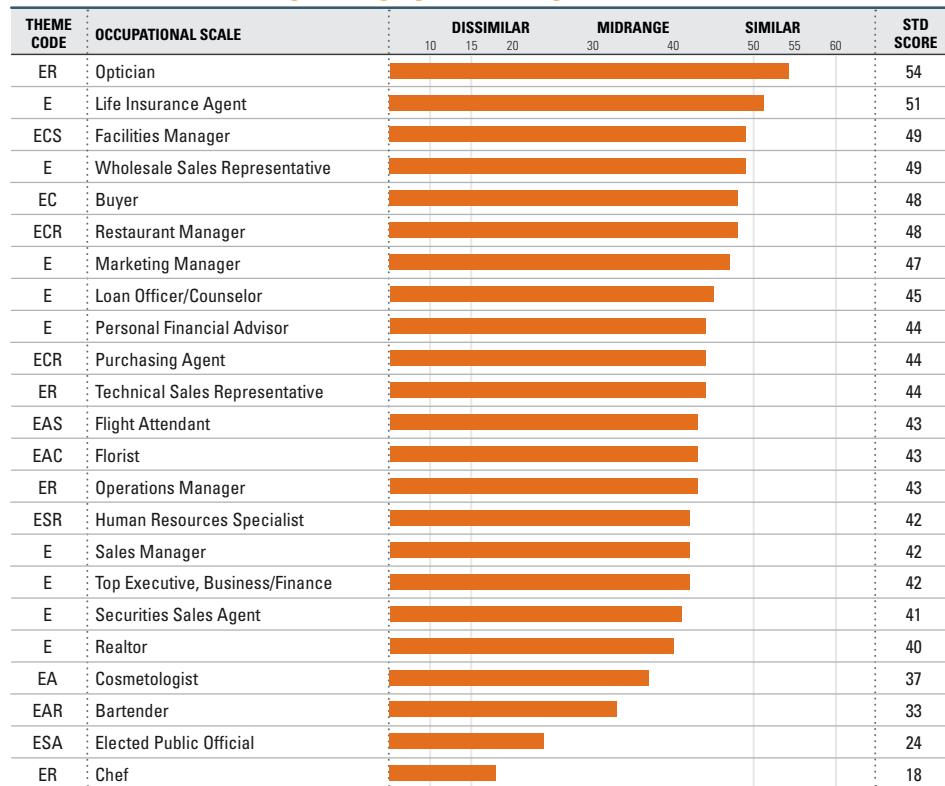
As you read through your Occupational Scales results on this and the following pages, note the names of those occupations for which you scored “Similar.” Those are the occupations you might want to explore first. Also consider exploring occupations on which you scored in the midrange, since you have some likes and dislikes in common with people in those occupations. You might also consider occupations of least interest or for which you scored “Dissimilar”; however, keep in mind that you are likely to have little in common with people in these types of work and probably would contribute to such occupations in a unique way. Your career professional can guide you further in the career exploration process.

Click the name of any of the occupations in your top ten list above to visit the O*NET™ database (<http://www.onetonline.org>) and see a summary description of that occupation. Learn about occupations by visiting reputable Web sites such as O*NET. You can also find career information in a public library, in the career library of a college or university near you, or in a professional career center or state or local government job agency. Supplement your research by talking to people who are working in the occupations you are considering. These people can describe their day-to-day work and tell you what they like and dislike about the occupation.

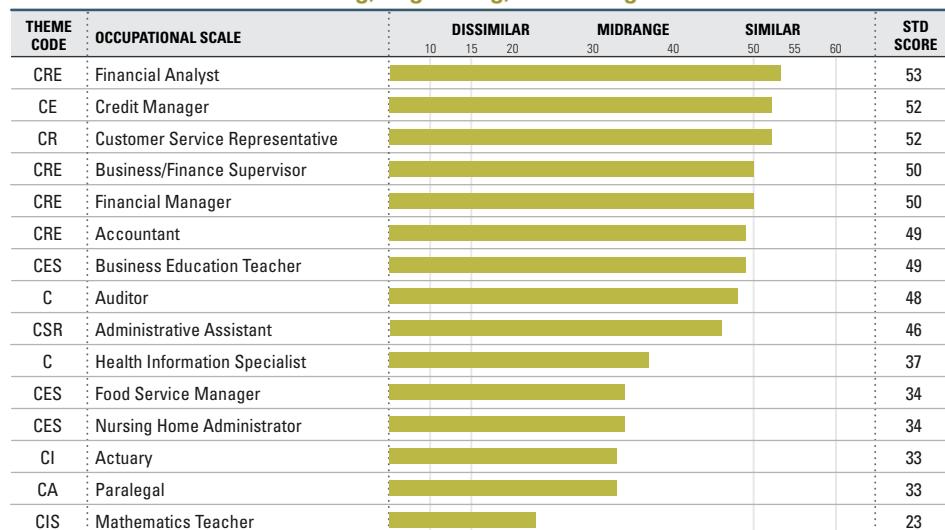
OCCUPATIONAL SCALES

SECTION 3

ENTERPRISING — Selling, Managing, Persuading



CONVENTIONAL — Accounting, Organizing, Processing Data



Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

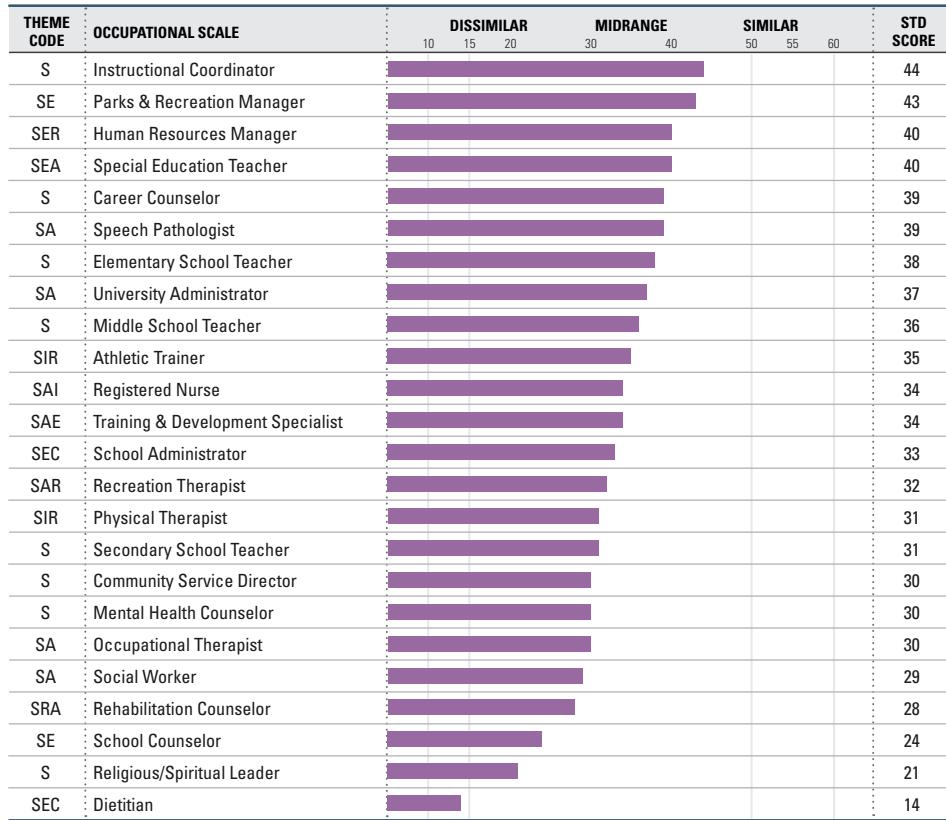
You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

OCCUPATIONAL SCALES

SECTION 3

SOCIAL — Helping, Instructing, Caregiving



Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

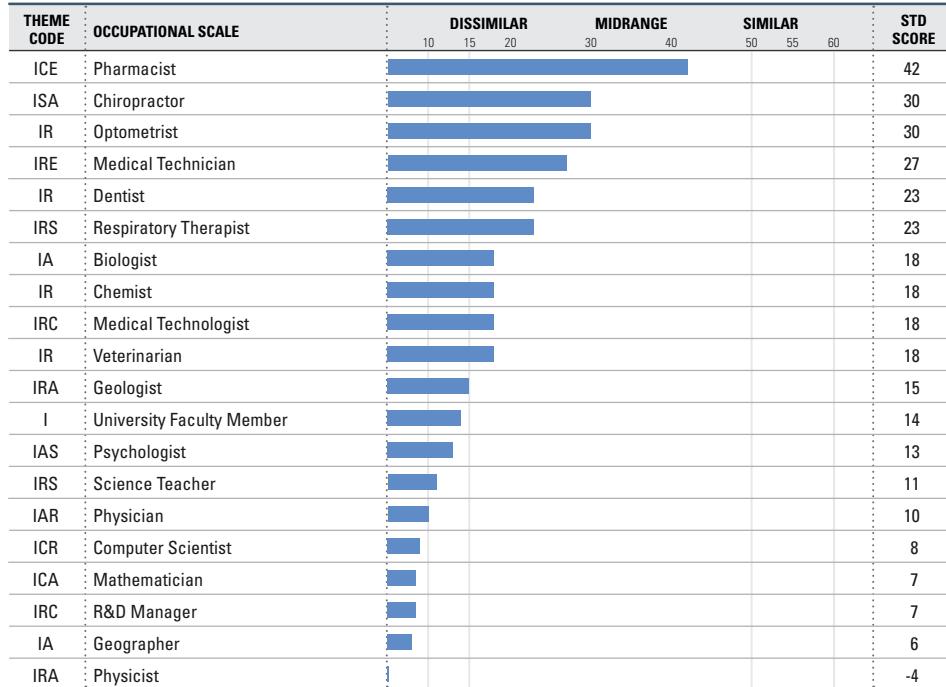
You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

INVESTIGATIVE — Researching, Analyzing, Inquiring



OCCUPATIONAL SCALES

SECTION 3

ARTISTIC — Creating or Enjoying Art, Drama, Music, Writing

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
A	Arts/Entertainment Manager				30					32
AE	Interior Designer				30					30
ARE	Photographer				28					27
AE	Advertising Account Manager				23					24
AI	Translator				23					24
ASE	Public Administrator				21					22
A	Librarian				20					21
A	Graphic Designer				20					20
A	Musician				20					20
AE	Public Relations Director				20					20
AE	Broadcast Journalist				19					19
AI	Urban & Regional Planner				17					17
A	Artist				15					14
ASI	ESL Instructor				15					14
ARE	Attorney				15					13
AI	Technical Writer				10					8
AS	Art Teacher				5					5
ASE	English Teacher				3					3
A	Editor				2					2
ARI	Architect				1					-2
AI	Sociologist				1					-2
A	Reporter				1					-5
AIR	Medical Illustrator				1					-14

REALISTIC — Building, Repairing, Working Outdoors

THEME CODE	OCCUPATIONAL SCALE	DISSIMILAR			MIDRANGE		SIMILAR			STD SCORE
		10	15	20	30	40	50	55	60	
RC	Farmer/Rancher				50					49
RCE	Production Worker				50					49
RI	Radiologic Technologist				45					45
REC	Management Analyst				45					44
RCE	Military Enlisted				45					44
RI	Emergency Medical Technician				40					41
R	Automobile Mechanic				40					40
RSE	Vocational Agriculture Teacher				38					39
RE	Landscape/Grounds Manager				38					37
REI	Horticulturist				38					36
R	Law Enforcement Officer				35					35
RCI	Computer Systems Analyst				32					32
RIC	Computer/Mathematics Manager				30					31
RIC	Electrician				30					30
RIC	Computer Programmer				28					28
RI	Engineer				28					28
RC	Computer & IS Manager				28					27
REC	Military Officer				28					27
RI	Firefighter				28					26
RCI	Technical Support Specialist				28					26
RIC	Software Developer				25					25
RI	Forester				22					22
RIC	Network Administrator				22					22
REA	Carpenter				18					18
RIC	Engineering Technician				18					18

Similar results (40 and above)

You share interests with men in that occupation and probably would enjoy the work.

Midrange results (30–39)

You share some interests with men in that occupation and probably would enjoy some of the work.

Dissimilar results (29 and below)

You share few interests with men in that occupation and probably would not enjoy the work.

For more information about any of these occupations, visit O*NET™ online at <http://www.onetonline.org>

PERSONAL STYLE SCALES

SECTION 4

The Personal Style Scales describe different ways of approaching people, learning, and leading, as well as your interest in taking risks and participating in teams. Personal Style Scales help you think about your preferences for factors that can be important in your career, enabling you to narrow your choices more effectively and examine your opportunities. Each scale includes descriptions at both ends of the continuum, and the score indicates your preference for one style versus the other.

Your scores on the Personal Style Scales were determined by comparing your responses to those of a combined group of working men and women.

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer a balance of working alone and working with people.
2. You seem to prefer to learn by doing.
3. You probably are comfortable both leading by example and taking charge.
4. You may like taking risks.
5. You probably enjoy the role of independent contributor.

**Clear Scores
(Below 46 and above 54)**
You indicated a clear preference for one style versus the other.

Midrange Scores (46–54)
You indicated that some of the descriptors on both sides apply to you.



PROFILE SUMMARY

SECTION 5

YOUR HIGHEST THEMES

Enterprising, Conventional, Social

YOUR THEME CODE

ECS

YOUR TOP FIVE INTEREST AREAS

1. Taxes & Accounting (C)
2. Sales (E)
3. Marketing & Advertising (E)
4. Entrepreneurship (E)
5. Finance & Investing (C)

Areas of Least Interest

Writing & Mass Communication (A)
Military (R)
Culinary Arts (A)

YOUR TOP TEN STRONG OCCUPATIONS

1. Optician (ER)
2. Financial Analyst (CRE)
3. Credit Manager (CE)
4. Customer Service Representative (CR)
5. Life Insurance Agent (E)
6. Business/Finance Supervisor (CRE)
7. Financial Manager (CRE)
8. Accountant (CRE)
9. Business Education Teacher (CES)
10. Facilities Manager (ECS)

Occupations of Dissimilar Interest

Medical Illustrator (AIR)
Reporter (A)
Physicist (IRA)
Sociologist (AI)
Architect (ARI)

YOUR PERSONAL STYLE SCALES PREFERENCES

1. You likely prefer a balance of working alone and working with people.
2. You seem to prefer to learn by doing.
3. You probably are comfortable both leading by example and taking charge.
4. You may like taking risks.
5. You probably enjoy the role of independent contributor.

RESPONSE SUMMARY

SECTION 6

This section provides a summary of your responses to the different sections of the inventory for use by your career professional.

ITEM RESPONSE PERCENTAGES

Section Title	Strongly Like	Like	Indifferent	Dislike	Strongly Dislike
Occupations	6	10	39	33	12
Subject Areas	4	15	37	37	7
Activities	11	20	47	20	2
Leisure Activities	14	14	36	18	18
People	6	25	25	25	19
Your Characteristics	0	33	56	0	11
TOTAL PERCENTAGE	8	16	41	27	9

Note: Due to rounding, total percentage may not add up to 100%.

Total possible responses: 291 Your response total: 291 Items omitted: 0 Typicality index: 20—Combination of item responses appears consistent.





BEYOND HIGH SCHOOL: EXPLORING YOUR OPTIONS

Like a puzzle, career exploration involves many interlocking pieces of information. Your results on the *Strong Interest Inventory*® assessment provide valuable pieces for your career exploration puzzle. Putting these pieces together will give you a clear picture of your educational and career options.

GENERAL OCCUPATIONAL THEMES

One set of key pieces from the *Strong* is the General Occupational Themes. The table below lists the Themes in rank order according to your interest levels. You can use these Themes to identify educational programs, volunteer or job possibilities, and work environments that appeal to you. This table lists just a few of the many options available. To get some ideas, you may want to highlight school subjects, jobs, and environments you'd like to explore. Note that educational programs that can be completed in less than four years are shown in italics in the table.

THEME	CODE	EDUCATIONAL PROGRAMS	VOLUNTEER & JOB POSSIBILITIES	WORK ENVIRONMENTS
Enterprising	E	Business, management, international relations, law, marketing, <i>sales</i> , public relations, entrepreneurship, political science, advertising	Concessions clerk, fast-food shift manager, page in state legislature, political campaign volunteer, retail salesclerk, waiter/waitress	Real estate office, law office, marketing department, retail or wholesale business, advertising firm
Conventional	C	Accounting, <i>court reporting</i> , <i>office management</i> , <i>medical administration</i> , statistics, finance, information systems, computer programming, investing	Data processor, janitorial services, newspaper carrier, office assistant, receptionist, restaurant worker, stock clerk	Accounting firm, bank, courthouse, database division, insurance agency, office, quality control division
Social	S	Counseling, education, <i>health services</i> , nursing, sociology, religion, human resources, training and development	Camp counselor, city recreation coach, day-care helper, nurse's aide, religion teacher, tour guide	Community organization, hospital, personnel office, religious organization, school, youth center

PERSONAL STYLE SCALES

Another set of key *Strong* puzzle pieces is personal characteristics, as indicated by your results on the Personal Style Scales. Your preferred styles are outlined below. Highlight phrases that fit you. As you gather facts about possible careers or educational programs, consider whether the options you investigate seem to suit you.

WORK STYLE <ul style="list-style-type: none">Like to work alone and with othersEnjoy ideas, data, and things, and helping peopleAre equally comfortable being outgoing and being reserved	LEARNING ENVIRONMENT <ul style="list-style-type: none">Like to learn in hands-on settingsPrefer short-term educational training to achieve career goalsLearn by doing or trying things	LEADERSHIP STYLE <ul style="list-style-type: none">Like both leading by example and leading by directing othersAre equally comfortable taking charge and allowing others to take the leadMay or may not enjoy being persuasive	RISK TAKING <ul style="list-style-type: none">Like taking risksEnjoy exciting and possibly dangerous activitiesMake impulsive decisions	TEAM ORIENTATION <ul style="list-style-type: none">Enjoy working where you can contribute independentlyPrefer to accomplish tasks on your ownFeel comfortable solving problems by yourself
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BASIC INTEREST SCALES

Another set of key pieces from the *Strong* is specific interest areas and activities relevant to the world of work, as indicated by your results on the Basic Interest Scales. Your top five interest areas are shown below. These areas are likely to be motivating and rewarding for you. You may want to highlight phrases that appeal to you.

TAXES & ACCOUNTING — Very High

This area represents an interest in financial accounting and tax preparation.

IN A JOB, YOU VALUE	CAREERS YOU MIGHT ENJOY EXPLORING	YOU MIGHT SPEND YOUR WORK TIME
Set procedures Working with data and detail Clear lines of authority	Auditor Tax Examiner Accountant Tax Preparer Actuary	Auditing tax information Completing tax forms for clients Analyzing client financial status Examining records for compliance with laws and regulations Calculating bills and compiling budgets Tracking profits and losses of a company

SALES — High

This area represents an interest in selling products or services.

IN A JOB, YOU VALUE	CAREERS YOU MIGHT ENJOY EXPLORING	YOU MIGHT SPEND YOUR WORK TIME
Making a profit Closing a deal Competition	Buyer/Purchasing Agent Retail Salesperson Customer Service Representative Sales Manager Realtor	Helping customers purchase products Buying products for retail sales Selling products over the phone or on the Internet Specializing in selling particular products Selling products to companies and individuals Working on a commission basis

MARKETING & ADVERTISING — High

This area represents an interest in promoting products or services.

IN A JOB, YOU VALUE	CAREERS YOU MIGHT ENJOY EXPLORING	YOU MIGHT SPEND YOUR WORK TIME
Influencing others Aesthetic product appeal Creativity	Advertising Manager Promotions Manager Merchandise Buyer Copywriter Creative Director	Developing marketing plans Predicting market trends Designing promotional events Writing ads for Web campaigns and print or broadcast media Tracking the success of advertising campaigns Developing brand identity for companies and products

ENTREPRENEURSHIP — High

This area represents an interest in developing and managing new businesses.

IN A JOB, YOU VALUE	CAREERS YOU MIGHT ENJOY EXPLORING	YOU MIGHT SPEND YOUR WORK TIME
Being your own boss Taking chances Making money	Small Business Owner Real Estate Developer Marketing Manager Sales Manager Business Consultant	Managing daily business operations Making all work-related decisions Putting in long hours to succeed Taking full responsibility for success and failure Writing business plans Seeking financing/raising money

FINANCE & INVESTING — High

This area represents an interest in managing money and investments.

IN A JOB, YOU VALUE	CAREERS YOU MIGHT ENJOY EXPLORING	YOU MIGHT SPEND YOUR WORK TIME
Managing data Making financial predictions Budgeting	Stockbroker Investment Banker Mergers and Acquisitions Consultant Financial Planner Chief Financial Officer	Counseling clients about financial issues Making decisions about investments Buying and selling stocks for clients Tracking financial performance Helping clients regain control of finances Helping companies secure financing

See Putting Together Your Career Puzzle at https://www.skillsone.com/Pdfs/Strong_HS_puzzle.pdf for steps you can take to use your interests and specific personal characteristics to identify and evaluate career and educational options.

